

## HOW ARE WE DOING?

*Thank you for reading our circular. We hope you found it interesting and useful. However, we know that we can do better--with your help. If you would like to help us improve future circulars, we would appreciate the chance to hear from you either by filling out some or all of this form or by letter, fax or a call. The addresses and phone numbers are below.*

### **Thank you for your time!**

**O** How would you rate the usefulness of the current circular sections? Please respond in terms of very useful (VU), somewhat useful (SU), or of little use (LU). Also, how do you use this section (if you do), and would you like us to expand or delete it?

#### Current Sections

#### Rating

VU      SU      LU      Expand      Delete

1. **Trade Tables** (each issue)  
How do you use this section

\_\_\_\_\_

2. **Trade Highlights** (each issue)  
How do you use this section

\_\_\_\_\_

3. **GSM Credit Summary**  
How do you use this section

\_\_\_\_\_

4. **Industry Wide Events**  
How do you use this section

\_\_\_\_\_

**O** We have eliminated the 2-4 page annual report reviews for countries such as in Europe and Asia (you can get the full forest product annual reports by mail or access them electronically). We now feature special articles. What areas should we focus on that are helpful to you?

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**How well are we doing?** *(continued)*

☐ Can we make the circular more useful to you by making the following changes?

i) Providing export data by species for more of the tables. If so, for what products? \_\_\_\_\_

ii) Providing more custom district data by commodity (or by market) If so, for what commodities or market? \_\_\_\_\_

iii) Adding more explanation to the trade highlights? Yes ☐ No ☐

iv) Adding text to explain U.S. trade trends? Yes ☐ No ☐

v) Changing the time periods of data (currently 5 years plus current period, except for the annual circular which covers 12 years). If so, for what periods?  
\_\_\_\_\_

vi) Adding other miscellaneous products to the tables? If so, for what products? \_\_\_\_\_

vii) What other changes would make the circular more helpful?  
\_\_\_\_\_

☐ Could you do without the circular? If not, why?

\_\_\_\_\_

☐ About you... (optional)

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